

2022 World Rural Tourism Congress members a quarterly business work interaction meeting program

I. Name of the meeting

World Rural Tourism Congress members' second quarter business work interaction meeting

II. Conference theme

How to promote global rural tourism with high quality under the normalization of epidemic prevention and control

III. Time and place

Time: June 17, 2022 (15:30-17:00)

Location: World Rural Tourism Town, Wuxing District, Huzhou City, Zhejiang Province, China

IV. Meeting Format

The conference is conducted in an online-oriented manner

V. Organizational units

World Rural Tourism Congress Secretariat

World Rural Tourism Towns

VI. Attendees

All members of the World Rural Tourism Congress, the main guests are:

He Guangwei Chairman of World Rural Tourism Congress

Former Director of China National Tourism Administration and Standing Committee Member of the National Committee of the Chinese People's Political Consultative Conference.

Francesco Fragali Vice-President of the World Rural Tourism Congress and President of the European Region Honorary Secretary General of the United Nations World Tourism Organization (UNWTO).

Scott Spenou Vice President of the World Rural Tourism Congress and Chairman of the Americas Region Former President of the Asia Pacific Tourism Association.

Doris Wolfer Vice-Chairman of the World Rural Tourism Congress and Chairman of the Africa Region Chairman of the Board of Directors of the African Tourism Council.

Mario Hardy Vice Chairman of World Rural Tourism Congress and Chairman of Asia Region Former CEO of Asia Pacific Travel Association CEO.

Gan Yongfu Vice President and Secretary General of the World Rural Tourism Congress, Huzhou City, Zhejiang Province, China.

He Li Deputy Secretary General of World Rural Tourism
Congress Former Director of Planning and Finance Department
of China National Tourism Administration.

Lv Yongmei Deputy Secretary General, World Rural Tourism
Congress Director, Greater China Region, Asia Pacific Tourism
Association.

Shen Xiaohong Director of World Rural Tourism Conference
Office Executive Vice President of Zhejiang Rural Tourism
Research Institute.

VII. Main Agenda

Moderator: Mr. Gan Yongfu, Vice President and Secretary
General of World Rural Tourism Congress

1. briefings on the work; 2. exchanges on the work (Jay
Takayama, Chairman of the Asian Ecotourism Network; Chris
Flynn, CEO of the World Heritage Tourism Association; Richard
Denman, Director of Ledbury Tourism; Liu Congjun, Vice
President of the Guizhou Chapter of the World Rural Tourism
Congress China Region; Lu Shengxuan, President of the
Shandong Chapter of the World Rural Tourism Congress China
Region, etc.).3. Summary of the meeting

VIII. Participation methods

The first is for domestic members to participate in watching through the "Country Travel Academy" live broadcast, live link: <https://bxn.h5.xeknow.com/sl/45SKTz> The second is for international members to participate in watching through the ZOOM International Edition, Zoom link: <https://zoom.us/j/91935368957> (Conference number: 919 3536 8957)